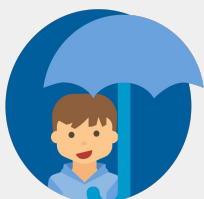




## Our background

- ❑ **Friends-International** is a leading social enterprise saving lives and building futures of the most marginalized children & youth, their families and their communities in South East Asia and across the world.
- ❑ Our **600** staffs operate **25** programs, social services and social businesses in 6 countries, supporting **130,000** children/year. We also reach **26M** people through our awareness campaigns.
- ❑ In 2004 we created the **ChildSafe Movement** in order to spark a system change and involve everyone in protecting children, developing special tools and trainings for travelers and **travel industry businesses**.

## Our vision



Whether directly or indirectly in contact with children, hotels can play a role in protecting children. Major Child Protection issues are often overlooked.



- Poor children equipment = **Bad online customer reviews**
- Violent or sexual imagery = may offend children
- Uncontrolled Sight seeing tours with external agents **may promote victimizing images of children (child beggars, orphanages...)**
- **Prostitution and police intervention = devastating for hotel reputation**
- Weak hiring policies among the value chain = **potential child labor**

Child protection risks are everywhere :

### UNDER THE SPOTLIGHT:

South Asia and South-East Asia are the **fastest-growing subregions in the world**, with arrivals increasing an average 11% per year in the period 2005 to 2016

### HUMAN TRAFFICKING:

Survey shows that women and children from Bangladesh, Indonesia, Philippines, Thailand are trafficked into Singapore to work in street prostitution or **provide sexual services in hotels**

### SHARED RESPONSIBILITIES:

More developed countries like Brunei, Malaysia and Singapore tend to be regarded as **sending countries for child sex offenders**

### DIGITAL RISKS:

Major concerns have raised around the emergence of **sexual exploitation of children via live streaming**. **Cyber cafes and hotel Wifi hotspots** become high-risk areas

### LOSE-LOSE SITUATION:

It is difficult for children who experience violence and abuse to grow up to be productive members of society, and their countries also **risk losing the potential benefits** to their communities these children might otherwise provide.

### DOWN SIDE:

Economic growth has increased migrations of foreign workers leading risky situations at construction sites within touristic areas (safety, child labour, prostitution)



Take active part in an internationally recognized movement



Pave the road to a complete ChildSafe certification



Bring together your staff around core values



Generate PR value about your child protection initiatives



Benefit from ChildSafe network and channels reach



Create a strong image among customers and partners

## Who should enroll



- Staff welcoming guests, visiting rooms or doing night shifts are the priority targets likely to anticipate / identify situations involving risks for children.  
*Concierge, Front desk agent, Bar manager, security guard, HR manager...*
- Prior to the training session, up to 5 main professions / categories groups of participants -**messengers**- will be defined with appointed **ambassadors**.

## Training goals for ambassadors and messengers



- ✓ Understand why and how children might be vulnerable in their work environment
- ✓ Know the tools to take appropriate action
- ✓ Engage customers to enforce / explain the child protection requirements
- ✓ Promote 7 ChildSafe tips for travelers
- ✓ Encourage staff to report risk situations
- ✓ Implement ChildSafe initiatives within the organization

## Type of agenda

### MORNING - 9 to 12

In depth session with 4 to 6 Ambassadors

#### Understand the risks

- Welcome and introduction game
- Exercise #1 name child protection issues?
- Know ChildSafe
- Exercise #2 What is the impact of tourism?
- Funny note: Travel stories

#### Have an impact

- International Impact - seven tips
- Exercise #3 How to make travelers aware?
- Local Impact: afternoon workshop instructions
- Local impact - know the risks
- Local Impact - to go further

### AFTERNOON - 1.30 to 4

Workshop with up to 25 people  
Ambassadors + Messengers

- Intro + balloon game
- 7 tips for travelers presented by the Ambassadors
- Workshop and roleplays: Build your own tips
- Plenary session and debrief
- How to stay involved?

