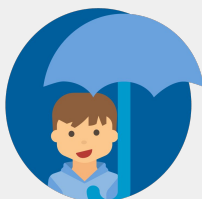


Our background



- ❑ **Friends-International** is a leading social enterprise saving lives and building futures of the most marginalized children & youth, their families and their communities in South East Asia and across the world.
- ❑ Our **600** staffs operate **25** programs, social services and social businesses in 6 countries, supporting **130,000** children/year. We also reach **26M** people through our awareness campaigns.
- ❑ In 2004 we created the **ChildSafe Movement** in order to spark a system change and involve everyone in protecting children, developing special tools and trainings for travelers and **travel industry businesses**.

Our vision



Whether directly or indirectly in contact with children, hotels can play a role in protecting children. Major Child Protection issues are often overlooked.



- Poor children equipment = **Bad online customer reviews**
- Uncontrolled Sight seeing tours with external agents **may promote victimizing images of children (child beggars, orphanages...)**
- Weak hiring policies among the value chain = **potential child labor**

Singapore is not immune to child protection :

18% of total population are unskilled and semi skilled foreign workers

CHILD POVERTY

+229% abuse cases investigated between 2009 and 2017 (sexual, physical, neglect)

CHILD ABUSE

Reported cases of **underage domestic workers** and maids mostly originated from Indonesia

CHILD LABOUR

Digital risks: Increasing trends of **compensated dating, online grooming and livestream abuse**

SEX WITH CHILDREN

Our offer: Team-bonding with a cause

- ❑ Child Protection and safety is a result and objective of many of the 2015 UN sustainable development goals
- ❑ Our ChildSafe workshops are meant to break the routine and empower your staff with ChildSafe guiding principles
- ❑ Through various presentation modules and fun team-building games we raise awareness and explore ways of prolonging an active engagement for child protection within the organization and beyond.



Take active part in an internationally recognized movement



Pave the road to a complete ChildSafe certification



Bring together your staff around core values



Generate PR value about your child protection initiatives



Benefit from ChildSafe network and channels reach



Create a strong image among customers and partners

Who should enroll



- Staff welcoming guests, visiting rooms or doing night shifts are the priority targets likely to anticipate / identify situations involving risks for children.
Concierge, Front desk agent, Bar manager, security guard, HR manager...
- Prior to the training session, up to 5 main professions / categories groups of participants **-messengers-** will be defined with appointed **ambassadors**.

Training goals for ambassadors and messengers



- ✓ Understand why and how children might be vulnerable in their work environment
- ✓ Know the tools to take appropriate action
- ✓ Engage customers to enforce / explain the child protection requirements
- ✓ Promote 7 ChildSafe tips for travelers
- ✓ Encourage staff to report risk situations
- ✓ Implement ChildSafe initiatives within the organization

Type of agenda

MORNING - 9 to 12
In depth session with 4 to 6 Ambassadors

Understand the risks

- Welcome and introduction game
- Exercise #1 name child protection issues?
- Know ChildSafe
- Exercise #2 What is the impact of tourism?
- Funny note: Travel stories

Have an impact

- International Impact - seven tips
- Exercise #3 How to make travelers aware?
- Local Impact: afternoon workshop instructions
- Local impact - know the risks
- Local Impact - to go further

AFTERNOON - 1.30 to 4
Workshop with up to 25 people
Ambassadors + Messengers

- Intro + balloon game
- 7 tips for travelers presented by the Ambassadors
- Workshop and roleplays: Build your own tips
- Plenary session and debrief
- How to stay involved?

